

CURATED EVENTS

SERVICE . SELECTION . STYLE . DELIVERED

Curated Events Has Acquired Sugarplum Tent Company

Curated Events' Expanded Geography Will Bring Your Event to Life Throughout the Eastern United States

Boyd, Maryland and Jacksonville, FL- June 19th, 2023- Dubin Clark, a private equity firm focused on building niche market leaders in the lower middle market, announced today that one of its portfolio companies, [Curated Events](#), has acquired [Sugarplum Tent Company](#). Financial terms of the transaction were not disclosed.

Founded in 1990 and headquartered in Boyd, Maryland, Sugarplum Tent Company is a leading full-service provider of long- and short-term tent rentals for memorable weddings, corporate events, and other special events throughout Maryland and the Eastern Shore, Virginia, and Washington DC. Sugarplum provides many different styles of high-end tenting including Sailcloth, Clear, White and a new state of the art Garden Tent, as well as under-the-tent offerings of flooring, staging and lighting.

Brent Paris, Managing Partner at Dubin Clark, stated, "SugarPlum Tent Company has been on our radar for years. When the opportunity developed to potentially acquire the business, I knew this would be a great fit with our Curated Events platform."

Curated Events' CEO Al Dyess remarks "We have been big fans of Sugarplum Tent Company for a number of years. Their reputation for high quality tents and structure, as well as a keen eye for details, set them apart from the pack in the Mid-Atlantic Region. We are thrilled to welcome Sugarplum into the Curated Events family."

Barbi Richardson, and her late husband, Davis, founded Sugarplum Tent Company 30 years ago. "When I made the decision to sell the business, I was focused on ensuring that the Sugarplum reputation and our valued team members would continue to be treated in the manner that we built the business. I have been impressed with the Curated Events team and their attention to the smallest details. I am confident that I made the right choice with Dubin Clark and Curated Events. The business is in great hands."

About Dubin Clark

Dubin Clark is a private equity firm with offices in Boston, MA and Jacksonville Beach, FL. The Dubin Clark team is led by experienced private equity professionals who bring

decades of success in lower middle- market investing. Dubin Clark targets lead or control investments in branded niche manufacturing and specialty services segments with at least \$5 million in sales (less for add-ons). The firm's mission is to create value by helping portfolio companies grow through a coordinated approach that includes providing the capital necessary to support internal growth, completing complementary add-on acquisitions to build market position, and helping to develop new strategies for the future while protecting the independence, culture and values that made the company successful. For additional information, visit www.dubinclark.com.

About Sugarplum Tent Company

Founded in 1990 and headquartered in Boyds, Maryland, Sugarplum Tent Company is a leading full-service provider of both long- and short-term tent rentals. **Sugarplum handles the most complex logistics with professionalism, support, and execution unparalleled in the industry.** Sugarplum's inventory boasts of U.S. made and manufactured tents, ensuring they are engineered to the highest safety standards, while maintaining aesthetic appeal. With Customer Service and Excellence being at the core of Sugarplum's business for over 30 years, the company has received many high accolades for Tenting Production in the special events world.