



Curated Events Expands Capabilities with See-Hear Productions, Elevating the Standard for Luxury Event Production

CHARLESTON, S.C. (January 20, 2026) — Curated Events, a luxury event rental and production company, today announced the acquisition of See-Hear Productions- immediately expanding capabilities across custom scenic design, premium draping, audio-visual production, lighting, and fabrication, while further strengthening national reach and regional leadership.

With the addition of See-Hear Productions, Curated Events strengthens its ability to support designers, planners, venues, partners, and private clients through a more cohesive production experience. Engineering-led scenic and technical expertise is now embedded within Curated Events' established service offerings and portfolio of brands — including Skyline Tent Company and Curated Linen Collection — bringing design, structure, and technical execution together under one operation. The result is greater creative freedom for complex social, corporate, and experiential events, supported by one unified, trusted team.

“See-Hear Productions is a powerhouse team with a rare combination of technical rigor and creative execution,” said Al Dyess, CEO of Curated Events. “They elevate what we can deliver for both ambitious events and immovable timelines. This expansion raises our level of production while preserving the consistency and care our clients and partners rely on, reinforcing our long-term vision for how Curated Events continues to elevate and serve. Curated Events and See-Hear-Productions have a long history of jointly supporting the visions of our valued clients, and look forward to an enhanced experience and collaboration.”

Leadership and day-to-day operations at See-Hear Productions will continue to be led by Patrick Theriot, Founder and President, alongside Tony Corley, General Manager, and Chase Kesner, Director of Design.

“Our focus has always been to help planners and designers seamlessly unite event technology with aesthetics to deliver unique and exceptional guest experiences” said Theriot. “Joining the Curated Events brand allows us to do that work at an even higher level and bring our craft to more clients, without either company compromising who we are.”

With this milestone, Curated Events demonstrates what the next generation of luxury event production looks like: a unified ecosystem that pairs national scale with local expertise, supported by disciplined execution and

clear accountability. By intentionally deepening capabilities while preserving regional knowledge, Curated Events is meeting the market's demand with a business model few companies in the space have yet achieved. As Dyess puts it, "That's strategic growth done the right way: amplifying the luxury promise, not diluting it."

About Curated Events

Curated Events (CE, Curated) is a luxury tent, event rental and decor company, founded in 1952 and headquartered in Raleigh, North Carolina. Known for its thoughtful design, operational excellence, and elevated service, Curated Events produces highly customized environments for social, corporate, and experiential events. With regional teams across the Eastern United States and a growing national presence, Curated Events supports a wide range of special occasions with premium rental offerings and curated experiences.

About See-Hear Productions

See-Hear Productions (SHP, See-Hear Pro), founded in 2002 and headquartered in Covington, Louisiana, is a scenic production company with a nationwide footprint. Specializing in custom fabrication, draping, and audio/visual services, See-Hear Productions is renowned for its engineering-driven approach and immersive environments. With a team of 62 employees, See-Hear Productions brings to life some of the most complex and high-profile events in the industry.